



State of New Jersey

DEPARTMENT OF THE TREASURY

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PHILIP D. MURPHY

Governor

SHEILA Y. OLIVER

Lt. Governor

ELIZABETH MAHER MUOIO

State Treasurer



February 9, 2022

Dear Mayors –

The NJ Treasury Department has once again launched a statewide campaign to raise awareness about [New Jersey's Earned Income Tax Credit \(NJEITC\)](#), a program that has long been championed as one of the most valuable tools to help lift people out of poverty.

Thanks to the latest policy changes enacted by Governor Murphy and the Legislature, we are making more money available to more people than ever before. However, many eligible taxpayers still fail to apply for this valuable program, leaving hard-earned money on the table.

With the tax filing season officially underway, we have created a new [online toolkit](#) for 2022 containing a variety of promotional materials in both English and Spanish to help encourage every eligible taxpayer to apply. I am reaching out to you as a valued partner to ask for your help in sharing this message with constituents, stakeholders, social media followers, and any other key audiences - so that we can continue to expand our reach.

Taxpayers stand to receive anywhere from several hundred to several thousand dollars between the state and federal program. With your help, we can ensure every eligible, hardworking taxpayer in New Jersey claims the credit they deserve.

Please do not hesitate to reach out if you have any questions or ideas for future promotions or collaborations. I thank you in advance for your support.

Sincerely,

Elizabeth Maher Muoio
State Treasurer